

China's definitive international conference concerning the Cleantech industry

Simultaneous interpretation between English and Chinese provided

The China Cleantech Business Forum

July 7-8, 2009
The Shangri-La's Kerry Center Hotel (CBD)
Beijing, China



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The program is updated regularly: for the most up-to-date information on speakers, sponsors and attendees, please visit our website at: www.cleantechbusinessforum.com

China's Cleantech Industry

July 7-8, 2009

China's Cleantech industry stands on the advent of a new era. The rising popularity of global environmental issues makes the Cleantech industry one of the most interesting sectors in China. The forecasts are very positive and with a huge increase of investments and startups, the year 2009 is offering some great prospects.

The vast Cleantech market in China remains partly untapped: the government's policy, appealing tax incentives and other driving factors are attracting a flood of investments. The Cleantech industry offers various opportunities to grasp, but many investors and entrepreneurs find it difficult to enter this budding market. Businesses and investors looking to seize opportunities in the industry need to possess both a sound knowledge of current and future Chinese policies and an intricate understanding of the competitive landscape in China.

The China Cleantech Business Forum provides a unique opportunity for companies and investors to engage with each other in anticipation of China's Cleantech unprecedented growth. Major corporations, policy makers, financiers and technology providers will assemble under one roof to discuss the keys to success. Panels and discussions featuring government officials and executives, from major players in this booming industry, will offer insights into the challenges and opportunities that lie ahead.

By attending The China Cleantech Business Forum, companies will gain a competitive edge in this burgeoning industry.



About The Organizers

China Entrepreneurs is a professional organization dedicated to fostering the growth of entrepreneurship in China. With both domestic and foreign members, our goal is to bring a wide range of personal experiences and resources together to support entrepreneurship in China. www.ce-online.cn

Conference Schedule

Important note: Time and contents are subject to change.

Time	Sessions
Tuesday, July 7th	
16:30-18:30	Registration
18:30-20:30	Networking, Mixer and Cocktail/Banquet
	<i>(By Invitation Only)</i>
Wednesday, July 8th	
8:30-9:00	Continued Registration and Opening of Business Showcases
9:00-9:10	Welcome and Opening Remarks
9:10-9:45	Keynote Address: The Role Cleantech Will Play In China's Economic Development
9:45-10:30	The Cleantech Overview: Current Trends and Future Perspectives
10:30-11:00	Networking and Refreshment Break
11:00-12:15	Cleantech Investing
12:15-13:45	Lunch, Networking and Business Showcase
13:45-14:45	Cleantech, sector by sector, the REAL Opportunity
14:45-15:45	Building a Successful Cleantech Company: CEO Roundtable
15:45-16:15	Networking and Refreshment Break
16:15-17:30	Turning The Green Into Gold: Growth and Exits
17:30-18:00	Closing Remarks
18:00-20:00	The CEO Cocktail Party



Day 1 Tuesday 7 July**16:30-18:30 Registration****18:30-20:30 Networking and Cocktail** (By Invitation Only)**Day 2 Wednesday 8 July****8:30-9:00 Continued Registration and Opening of Business Showcases****9:00-9:10 Welcome and Opening Remarks***Eric L. Schmidt, China Entrepreneurs***9:10-9:45 Keynote Address on “The Role Cleantech Will Play In China’s Economic Development”***Dehui WANG Former Deputy Director General of the Ministry of Environmental Protection***9:45-10:30 The Cleantech Overview: Current Trends and Future Perspectives**

As China’s Cleantech market evolves into maturity, new Cleantech industry sectors have begun to bloom, thus creating new opportunities for entrepreneurs and investors, alike. As one of the government’s encouraged industries, China’s Cleantech is consequently turning into one of the most important developing industries with major possibilities for investment. In this discussion, we will focus on the current and future prospects of the major Chinese Cleantech industry sectors and how your business can benefit from them.

Moderator: Shai OSTER, Beijing Correspondent of the Wall Street Journal

- Panelists:*
- *Shelby CHEN, Partner of Tsing Capital*
 - *Jeff HUANG, Vice President of the Chicago Climate Exchange*
 - *Junfeng LI, Deputy Director General of the Energy Research Institute of the National Development and Reform Commission (NDRC)*
 - *Prof. Alex Ng, Executive Director of Climate Change and Sustainability Services, Ernst & Young*
 - *Nicholas PARKER, Chairman of The Cleantech Group*
 - *Jingtao ZHAN, Director of Energy Saving Center of Siemens Ltd., China*

10:30-11:00 Networking and Refreshment Break**11:00-12:15 Cleantech Investing**

Investing in the Chinese Cleantech industry can pose numerous challenges. However, the opportunities for company growth and high yield returns are still numerous and will only continue to grow due to the government’s support for Cleantech companies and “green” initiatives. During this discussion, our experts will focus on investments in the Chinese Cleantech market: which markets are most profitable, what are the challenges to investing in China, what are the new and upcoming investment opportunities, and how to analyze a Cleantech company’s portfolio.

Moderator: Jeff LIU, Executive Director of The Balloch Group

- Panelists:*
- *Jue SUN, Senior Program Officer of UNIDO-ITPO China*
 - *Stephen TERRY, Director of Azure International*
 - *Fang YUAN, Partner of Matrix Partners*
 - *Dr. Yong ZHANG, Cleantech Practice Partner of Qiming Ventures*
 - *Wei Zhou, Director of KPCB China*

12:15-13:45 Lunch, Networking and Business Showcase**13:45-14:45 Cleantech, sector by sector, the REAL Opportunity**

From its humble beginnings, Cleantech has quickly grown into its own as a vibrant and formidable sector. According to PwC’s 2008 Money Tree Report, “Clean Technology investing accounted for 15 percent of all venture capital investing in 2008 compared to 9 percent in 2007.” Amidst this growth, the industry has spawned multiple sectors, some red-hot and some quite-not. In this panel, speakers will explore those sectors that promise the

greatest opportunities, and those that pose the surprisingly least. This panel will cover Cleantech’s key industries, including transportation, solar and building materials, discussing the sectors that will create real opportunities for your business.

Moderator: Andre LOESEKRUG-PETRI, Managing Director of CEL Partners

- Panelists:*
- *Hope CHEN, Executive Director of DFJ China*
 - *Holly Cheng, Head, Government Relations of Vestas China*
 - *Dr. Yih-Min JAN, COO and Managing Director China of the Tang Energy Group, Ltd*
 - *Martin JOERSS, Senior Climate Change Partner of McKinsey and Company*

14:45-15:45 Building a Successful Cleantech Company: CEO Roundtable

China’s Cleantech landscape is rapidly changing and a company must keep up the pace or it will be left behind in this opportune market. This interactive panel reveals the key facts and secrets on creating a successful and sustainable Cleantech or Clean Energy business in China, emphasizing the barriers to overcome in the Chinese Cleantech market and how to successfully develop your company.

Moderator: Rocky LEE, Head of Asia Venture Capital & Private Equity practice of DLA Piper

- Panelists:*
- *Deli DU, Chairman and CEO of China Solar and Clean Energy Solutions [OTCBB: CSOL]*
 - *Shou Quan SUN, CEO and President of China Wind Energy Inc. [OTCBB: CWEY]*
 - *Xinghua WANG, CEO of ET Solar*
 - *Yanmin CHEN, General Manager of Beijing Huaqing Geothermal Development Co., Ltd*
 - *Zhiyong WANG, Founder and CEO of Beijing Sound Puhua Technology*

15:45-16:15 Networking and Refreshment Break**16:15-17:30 Turning The Green Into Gold: Growth and Exits**

Just as every company’s goal is to make a profit, the investor’s main priority is to maximize returns by implementing the perfect exit strategy. This panel outlines the advantages of going public and gives the key success factors for implementing Cleantech exit strategies like IPO, RTO and M&A.

moderator: Terence Ho, Partner of Ernst & Young

- Panelists:*
- *Guangming REN, Hong Kong Exchanges and Clearing Ltd.*
 - *Qin’an Ji, Chairman and CEO of China Natural Gas [NASDAQ:CHNG]*
 - *Nancy JIANG, Chief Representative of the London Stock Exchange*
 - *Mike KIANG, China Managing Director of Aloe Private Equity*
 - *Daniel QIU, Executive Director of Morgan Stanley*
 - *Fanglu WANG, Chairman and Managing Partner of Kaixin Investment Management Co.*

17:30-18:00 Closing Remarks

Longsheng LI, Vice President of China Energy Conservation Investment Corporation (CECIC)

18:00-20:00 The CEO Cocktail Party

Open to all participants

The China Cleantech Business Forum July 7 & 8, 2009

4 Ways To Register

Email: cleantech@ce-online.cn (quoting brochure ref.)	Fax: +86 10 6569 1933	Telephone: +86 10 6569 1321 (quoting brochure ref.)	Post: Park Avenue, Building 2, Suite 310 16 Jianguomenwai Dajie Beijing, PRC 100032
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STANDARD FEE US \$ 235; RMB 1640

The conference fee includes: Attendance at all conference sessions, conference materials, lunches, refreshments and receptions.

ATTENDANCE FEES

US \$ 235
RMB 1,640

For information on group booking discounts for 5 or more delegates, please contact Elsa Liang at +86 10 6569 1321; cleantech@ce-online.cn

Concessions will be available for delegates from the Chinese government. If you qualify for this special rate, please contact: cleantech@ce-online.cn. Please note, all registrations made on site (July 8) will be subject to a US\$100 administration fee.

Organization Details

Company Name _____

Please supply your company description

Company Activity (EXAMPLE: We are an energy efficiency company and (15-20 words) are based in Jiangxi province, China.)

Address _____

Postcode _____ Country _____

Tel _____ Fax _____

Website _____

IT IS IMPORTANT TO FILL OUT ALL THE INFORMATION BELOW

Please photocopy this form for multiple registrations.

1st Delegate details

Mr/Mrs/Ms _____ First name _____

Surname _____

Organization _____

Job title _____

Tel _____ Fax _____

Email _____

2nd Delegate details

Mr/Mrs/Ms _____ First name _____

Surname _____

Organization _____

Job title _____

Tel _____ Fax _____

Email _____

3rd Delegate details

Mr/Mrs/Ms _____ First name _____

Surname _____

Organization _____

Job title _____

Tel _____ Fax _____

Email _____

BUSINESS SHOWCASE

Booth reservations at the business showcase are available for a RMB 4,000 fee. Registration of the booths will be on a first come first serve basis, so please be sure to place your reservation before June 7th, 2009. For more information or to make a reservation, please email us at cleantech@ce-online.cn.

SPONSORING

Serving as a sponsor for our event will provide your company with a valuable opportunity to increase its visibility in the Cleantech industry. For more information on becoming a sponsor, please contact Eric L. Schmidt at eric@ce-online.cn

HOTEL

Accommodation is available at Shangri-La's Kerry Centre Hotel at special rates for The Cleantech Business Forum delegates only:

Superior Room (1 person, single occupancy)	RMB 1,450 net
Superior Room (2 persons, double occupancy)	RMB 1,600 net
Deluxe Room (1 person, single occupancy)	RMB 1,550 net
Deluxe Room (2 persons, double occupancy)	RMB 1,700 net

All prices include breakfast

To make a reservation, please email cleantech@ce-online.cn, referencing "Cleantech Business Forum: Hotel Reservation" in the subject line. Note that these rates are only available for registered participants of CE's Cleantech Business Forum.

Airport pick-up and drop-off services are available for 350RMB each way. Guided tours of several routes can also be arranged. Please contact chinatour@188.com for more information and booking.

PAYMENT

Below is the payment option to arrange a Bank Transfer. Please check the appropriate box for \$USD or RMB bank accounts.

1. \$USD Bank Transfer:

I will arrange a BANK TRANSFER to Standard Chartered Bank, Shenzhen Branch, China:

a/c# 501-510-014-009 (SWIFT code: SCBL CNSXSHZ)

Bank Account: CHINA ENTREPRENEURS LIMITED

Any bank charges must be prepaid. Please fax a copy of the transfer slip to us at +86 10 6569 1933

2. RMB Bank Transfer:

I will arrange a BANK TRANSFER to China Merchant Bank, Beijing Branch Changan Avenue Subbranch, China:

860581170510001; Company Name: 北京华龙国际旅行社有限责任公司

Any bank charges must be prepaid. Please fax a copy of the transfer slip to us at +86 10 6569 1933

Email: cleantech@ce-online.cn

Fax: +86 10 6569 1933, Tel: +86 10 6569 1321, Post: Park Avenue, Building 2, Suite 310, 16 Jianguomenwai Dajie Beijing, PRC 100032.

CANCELLATIONS

Conference fee: All cancellations must be received in writing by June 8, 2009, in order to receive a full refund, with the exception of the 10% administration charge. We will not accept verbal cancellations. Cancellations received after June 8, 2009 will be liable for the full conference fee. However, substituting participants can be sent to attend in your place at no extra charge. Registrations received after June 8, 2009 are still liable for the full conference fee in case of cancellation. In the event of a force majeure, China Entrepreneurs will not be liable for any travel or accommodation expenses incurred by delegates or their organizations.

The program is updated regularly: for the most up-to-date information on speakers, sponsors and attendees, please visit our website at: www.cleantechbusinessforum.com